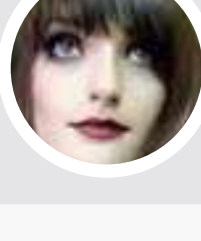


Unrolled thread from @PippaCarr4

21 tweets

10 days ago



VV Pippa Carr4us

@PippaCarr4

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William Lind’s model of 4th Generation War is essential to understanding why the alt-right has stalled out - and why we have much more than just “optics” and “tactics” that needs to be fixed before we can start winning again.

(THREAD)
traditionalright.com/the-view-from-...

John Boyd argued that the three traditional levels of war, strategic, operational, and tactical, intersect with three previously unrecognized levels of war, the physical, the mental, and the moral. Of these, the physical level was the weakest and the moral level the most powerful. I would add that, just as with the three traditional levels, a higher trumps a lower. In other words, if you win at the physical level but lose at the mental or moral, you lose. We have seen this truth play out in most of America’s recent wars.

(2) Three levels of war on two different axes, from lowest to highest - tactical/operational strategic and physical/mental/moral.

Moral-strategic level is the most decisive level of 4G warfare. Tactical-physical the least.

	Physical	Mental	Moral
Tactical			
Operational			
Strategic			

(3) The problem is, the alt-right is failing right now on every single one of these levels - and 90% of the conversation about how to fix that has been focused on solving problems at the lower levels of 4GW, rather than the higher ones.

4) Let’s move from the abstract to the specific and start mapping out where the different problems we’re having fall on the chart.

OPTICS - that’s physical. Bad outfits, weird flags, creepy looking people, etc.

	Physical	Mental	Moral
Tactical			
Operational			
Strategic			

(5) Physical is the lowest tier on the physical/mental/moral axis.

Physical problems are not meaningless - they should be corrected.

But you are still going to lose if you succeed on the lowest level and fail on the higher ones.

(6) TACTICS - the details of how you pull off an event or a gathering - those are the lowest level order on the second axis.

Lowest level. Again, you can execute flawless tactics - but if your strategy is wrong, anything you achieve on this level will be meaningless.

(7) Almost everyone seems to be thinking that if we solve our problems on the tactical and the physical levels (good optics, avoiding botched events like Cville or MSU), we’ll be golden.

We won’t be. We’ve got higher level problems to solve.

8) Let’s move up the chain - OPERATIONAL. This is a higher level than tactical.

Announcing your event in advance or keeping it secret is a tactical decision.

Doing a college speaking tour is an operational one.

9) We’ve got problems here. Our operations have grown too predictable - they’ve lost their initial shock value, and our enemies have figured out how to counter them.

College tours, mass rallies, posterings, hashtag campaigns - none of these are accomplishing much anymore.

10) Ricky, Jazzhands, Nick Fuentes, and plenty of others have called for a move toward infiltrating and co-opting local governments and organizations.

This could be a solution on the operational level. But there’s still one more that is higher...

11) STRATEGIC - this one trumps physical and operational. If you fail here, no amount of success on the lower levels will save you.

Nazi Germany was brilliant on the tactical and the operational level - but their strategy (fight the whole world at once) was hopeless. They lost.

12) The alt-right has settled on a similarly hopeless strategy.

We’re going to be populists! - while doing things that are massively unpopular.

We’re going to distance ourselves from Trump! - the guy who holds all the public attention.

13) We’re going to burn all our bridges with the alt-lite, MAGApedes, trad thots! - and then wonder why none of those people lift a finger to support us when the system shuts us down.

14) We’re going to build an ideological vanguard to lead the revolution! - and then find ourselves with no army to lead, because we’ve become so out of touch with what everyone outside our little vanguard cares about.

15) We’re failing just as hard on the moral level as well - the other highest level of 4GW.

Our enemies paint us as scary extremists - we double down on scary, extremist rhetoric.

16) The moral level trumps the physical one - it doesn’t matter how well-dressed you are, if people think you are evil.

It also trumps the mental - that is why so many people who agree with the alt-right on the issues still don’t want to be part of it.

17) Our most important problems are on the moral and strategic levels. These problems are the ones we need to be spending the most time and attention on.

What is our strategy - and how do we show (not just tell) people that we are the good guys in this fight?

18) Those questions are the ones that need to be answered first - because our answers on those levels (moral/strategic) will help us determine what are the right decisions to make on the lower levels.

19) On the strategic level, we have a clear, obvious, proven answer: POPULISM.

Every right wing movement in Europe that has won political power or at least come close has done so with the same path: right-wing populism.

So did Trump. Why are there still people who resist this?

20) That answer on the strategic level will help to frame our decision on the moral level.

If we need mass appeal with ordinary, patriotic Americans, how do we make ourselves a movement that those people will recognize as their own?

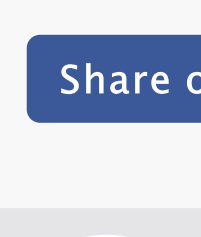
21) All the other answers will follow from that one. Let’s shift the focus of our debates and our attention there.

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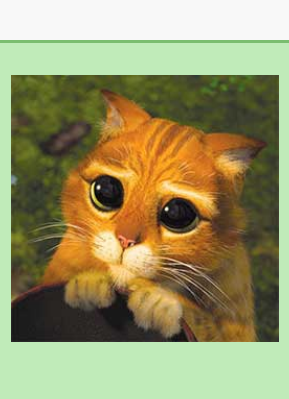
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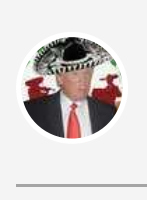
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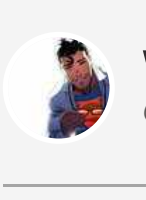
@NeverTrumpTexan

25 days ago

IMPORTANT THREAD Over the last two years, the GOP has slowly been taken over by the ideology and terminology of Alt-right Nazis. No, really. There is no better example of this than the term "Virtue Signaling" which has slowly filtered up and is now a mainstream GOP term.

"Virtue Signaling" started with Alt-right Nazis on StormFront, Daily Stormer, 4 Chan, etc. and was eventually picked up by main stream Nazis like Richard Spencer

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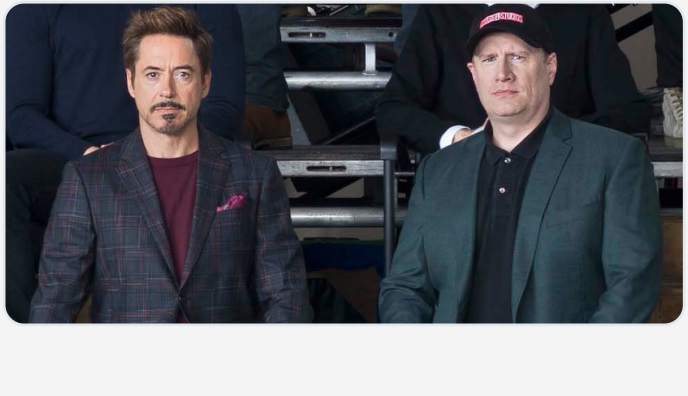


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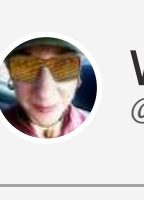
2 months ago

Has anyone really looked at the Marvel 10 year anniversary class photo? Because there is so much going on! A THREAD -----
--- RDJ looks like he just said, "This is my universe." And Feige was like, "The fuck did you just say?"



Chris Evans looks like he's mad that

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White Army us

@WhitePillitary

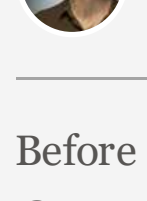
2 months ago

"The Jewish Question has existed for a long time, as the Jew knows and admits, and is a consequence of certain un-Jewish, or rather un-Israelitish ideas held by Jewish persons of power.

"The disability under which the Jew labors is that he is not a Jew, properly speaking, and does not desire to be. Just at that point is the soil and the root of the Jewish Question.

"Tackling the Jewish Question is not

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Rachael Bale

@Rachael_Bale

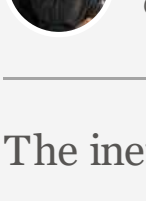
2 months ago

Before I started working at @natgeo, I truly didn't realize that it was much more than a magazine and TV channel. 1/

I've been here a little more than two years, and every day I'm learning more about the historic things @natgeo has done. 2/

On its 130th anniversary (and b/c I just finished reading the amazing "Explorers House" by former editor Bob Poole amzn.to/2B32CUJ), here are some of the things I've learned.

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Pastor Tunde Bakare

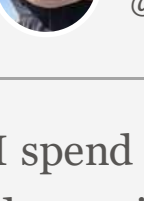
@T_Bakare

2 months ago

The ineffectiveness of the anti-corruption war is seen in the loss of crucial corruption cases. For instance, in April 2017, the Federal Government lost four high profile corruption cases in ninety-six hours. #SOTN

These losses are in addition to bizarre developments such as the failure of the Government to confirm a substantive Chairman for the Economic and Financial Crimes Commission (EFCC). #SOTN

Read 70 tweets



EdgarOfTheMoors

@EdgarOfTheMoors

4 months ago

I spend a LOT of time hunting and destroying the feelings of the Alt-Right. A few thoughts on what I've learned about them: 1) They're weak. Oh, how they are WEAK. They're DEATHLY scared... of sex, mostly, and all the ways they can't control it for themselves or others. 1/

Thoughts on the Alt-Right: 2) They are complicit in Russia's attacks on the West. It's not that they don't KNOW Putin is behind so much of their propaganda. It's that they

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